

Model Essay

9. Do you agree or disagree with the following statement?

The opinions of celebrities, such as famous entertainers and athletes, are important to younger people than they are to older people.

Use specific reasons and examples to support your answer.

The media and publications in modern society are replete with opinions of celebrities. When people turn on TV, open a magazine or on the way to the subway or bus, they can find quotations from famous entertainers and athletes almost everywhere. Although these are exposed to all ages of people, I firmly believe that the opinions of celebrities are more important to younger people than they are to older people.

In the first place, compared to older people, young people always imitate what they are exposed to. Young people are not psychologically mature and therefore, they easily believe and rely on what they believe to be good or right. In contrast, older people have already developed their own way of life and thinking, and thus not easily to be influenced by the outer factors. This can be seen by the clothing they wear. **When choosing clothes, older people have their own taste, so in most time, the clothes they wear are always of the same style. While young people quickly change the style of their appearance, most depending on the advertisement made by celebrities such as singers or movie stars. For example, many boys would like to choose the shoes that recommended by NBA stars such as Michael Jordan and LeBron James, simply because those stars praised the quality of the shoes. Many young people even imitate the behaviors or the appearance, like the hairstyle of the pop stars. Those behaviors will never occur to older people.**

Furthermore, young people pay more attention to the popular culture and are influenced more by the opinions of celebrities. Compared with older people, whose information source is often confined in newspapers or TV news, young people have more access to information through various devices, such as the computers and cellphones. As is known to all, young people spend quite a long time every day on their **Twitter, Instagram or Facebook**, where they can come across more updated information, including the opinions of celebrities. As we have mentioned above, when believing the opinion is good or true, young people are easily affected by it. For example, when Apple company released its new product, iPhone 6s for example, many celebrities may show their new

phone on the social network and give their comments on the fantastic functions of the new phone. When young people saw these pictures and comments on the Internet, they were eager to possess an iPhone 6s just as those celebrities did, although their cellphones still work well. According to the sales data of the electronic market, most iPhone 6s were bought by young people instead of the old people. Many old people even do not have any understanding of what iPhone is because they seldom pay attention to such information.

In conclusion, younger people are more influenced by the opinions of celebrities than old people due to their ages and their access to the popular culture.

年轻人和老年人的对比

首先，年轻人本身特点：年轻，心理不成熟

现代：思想活跃，容易接受新鲜事物，流行文化

二选一话题结构设计

1. A好 B不好（可一边倒）
2. 分情况讨论

万能理由

- 效率便捷 (time, efficiency, convenience)
- 知识经验(knowledge, experience, awareness)
- 经济成本(money, cost)
- 环境健康(environment, health)
- 必要可行(necessity, feasibility)

时间对比类话题

- Life: 生活条件改善（有更多的时间进行精神文化生活），生活压力增大（父母没时间陪孩子，人际关系等）
- Education: 受教育人数增加，教学内容的变化（对于事物的认识）
- Culture: 传统文化（如上述从前的尊师重教），政策变化
- Technology（时过境迁的物质改变）
- Environment（健康, 环境变好了，生活质量）